



# **SILVER JUBILEE**

## **25<sup>th</sup> National Conference**

**of**

**MAHARASHTRA SOCIETY OF AGRICULTURAL ECONOMICS, AKOLA**

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**on**

**INNOVATIONS AND ENTREPRENEURSHIP FOR RURAL PROSPERITY:**

**AN AGRICULTURAL PERSPECTIVE**

**during**

**27<sup>th</sup> & 28<sup>th</sup> February, 2025**

**Organized by**

**DEPARTMENT OF AGRICULTURAL ECONOMICS,  
MAHATMA PHULE KRISHI VIDYAPEETH, RAHURI**

**Venue**

**CENTRAL CAMPUS, MAHATMA PHULE KRISHI VIDYAPEETH, RAHURI  
RAHURI - 413 722, MAHARASHTRA, INDIA**

## About the Society

The Maharashtra Society of Agricultural Economics (MSAE) was established in the year 1987 among 4 State Agricultural universities of Maharashtra by Late Prof. H. B. Ulemale, Hon'ble Ex. Vice Chancellor, PDKV, Akola. The purpose of the society shall be to advance the cause of Agriculture Economics. The Society shall seek to achieve this purpose through promoting and encouraging fundamental studies and research in the field of Agricultural Economics and publishing annual journal named as "Maharashtra Journal of Agricultural Economics".

## About The Department of Agricultural Economics, MPKV, Rahuri

The Department of Agricultural Economics has its origin as Economics Section at the College of Agriculture, Pune established in the year 1925. After the establishment of Mahatma Phule Krishi Vidyapeeth at Rahuri in 1969, the section culminated into a full-fledged Department of Agricultural Economics at the Central Campus, MPKV, Rahuri. The Department offers undergraduate and postgraduate programs, equipping students with the knowledge and skills required to analyze and address agricultural economic issues. Its curriculum integrates modern analytical tools, farm management principles, agri-business management and policy analysis ensuring a comprehensive understanding of the field. Research is a cornerstone of the department's activities. It focuses on cost of cultivation, market intelligence, impact assessments and resource use efficiency. The department actively collaborates with government bodies, international organizations and private institutions to address the evolving economic challenges in agriculture. Through its extension programs, it plays a vital role in disseminating information about efficient resource utilization, market trends and economic impact of climate change. The Department is instrumental in driving informed decision-making and fostering sustainable agricultural growth in Maharashtra.

## About the Conference

The 25<sup>th</sup> (Silver Jubilee) National Conference of Maharashtra Society of Agriculture Economics, 2025 will be organized at MPKV, Rahuri during 27-28<sup>th</sup> February, 2025. The main themes are,

## Submission of abstract and full papers

The soft copy of abstract (300 words) and full article (Approx 10 pages - Size : A4, Font : Times New Roman, Font Size : 12pt) should be mailed to [msaempkv2024@gmail.com](mailto:msaempkv2024@gmail.com), the last date of submission of abstract is 15<sup>th</sup> January, 2025, while full papers will be accepted till 31<sup>st</sup> January, 2025.

- ✳️ **Agribusiness and Entrepreneurship Development** : Promoting Agri-startups and rural enterprises. Financial models and support for entrepreneurial ventures. Business communication.
- ✳️ **Innovative Marketing Strategies** : Accessing domestic and export markets. Branding, certification, and value-chain innovations.
- ✳️ **Value Addition and Agri-Processing** : Innovative methods for post-harvest management. Enhancing shelf-life and quality through processing.
- ✳️ **Climate-Smart Agriculture** : Innovative practices to enhance resilience to climate change. Smart irrigation, water-saving technologies, and weather forecasting tools.
- ✳️ **Agri-Tech and Digital Agriculture** : Role of AI, IoT, and blockchain in agriculture. Digital marketplaces and platforms for rural farmers.

## Registration Fee

Category	Amount (₹)
MSAE Members	6000/-
Non- Members	7000/-
Retired Faculty	3000/-
Students	1000/-
Accompanyng Person	3000/-

**Fees can be deposited online as below :**

**Name of A/C Holder : Maharashtra Society of Agricultural Economics**

**A/C No. : 6363498894**

**IFSC Code : IDIB000A075**

**Bank Name : Indian Bank Branch : Akola New City**

## Awards and Prizes

Each year Maharashtra Society of Agricultural Economics, gives the following awards to the Economist/ Scientists/ Researchers, who make an outstanding contribution to scientific research and demonstrates an ability to communicate this research to the society.

### Best Paper & Presentation awards

- Late Shri Wamanrao Mahindre Sir Memorial Award (Running Trophy) for the Best Paper of the Conference.
- Late Shri Wamanrao Mahindre Sir Memorial Award (Silver medal) for the Best Paper to Male Agricultural Economist.
- Smt. Parvatibai Mahindre Memorial award (Silver medal) for best paper award to Female Agricultural Economist.
- Prof. Hiroji Ulemale Memorial Award for Best Paper presentation of conference.
- Smt. Venutai Ulemale Best Paper Award of the conference to the Female Agricultural Economist.
- Smt. Dagadabi Bhau Yadav Memorial Cash Prize of Rs.1001/- for Best Paper presentation of the Conference.
- Shri. Bhau Punaji Hile Memorial Cash Prize of Rs. 1001/- for Best Paper Presentation to male Agricultural Economist.
- Smt. Gangubai Bhau Hile Memorial Cash Prize of Rs. 1001/- for Best Paper Presentation to Female Agricultural Economist.
- Shri. Bhau Punaji Hile Memorial Cash Prize of Rs. 1001/- for Best Paper Presentation to male Agricultural Economist.
- Smt. Ratnamala Wadkar Memorial Cash Prize of Rs. 1001/- for Best Paper Presentation to Female Agricultural Economist.
- Shri. Shriram Wadkar Memorial cash prize of Rs. 1001/- for Best Oral Paper Presentation among Agril Economics student.

### Awards in Student Category

- Wamanrao Ramrao Jahagirdar Memorial Cash Prize award Rs. 1001/- for Best Poster Presentation to male Agril Economics Student.
- Late Ragunathdada Suryavanshi Memorial award of cash Prize of Rs. 1001/- for Best Poster Paper of the conference.
- Smt. Jyoti Suresh Marawar Memorial cash Prize award of Rs. 1001/- Best Poster Presentation to Female candidate of Agricultural discipline.
- Organizers' special awards for best paper/ poster presentations to students from ABM collages.

## About Rahuri

Rahuri town is situated on Ahmednagar - Manmad State Highway on the banks of Mula River at a height of about 1676 feet above sea level in Ahmednagar district in western Maharashtra, India. Rahuri has a pleasant climate during February with temperature between 20°C to 25°C. Sai Baba Temple at Shirdi, Shanishinganapur at Sonai and Ajanta-Ellora caves at Aurangabad are nationally and internationally famous tourist attractions.

## How to reach Rahuri

By road - Rahuri town is situated on Ahmednagar - Manmad National Highway (Nh160)

By Rail - Nearest Railway Station - Ahilyanagar (Ahmednagar)

By Air - Nearest Airport - Shirdi (51 km)

- Pune (142 km)

- C. Smbhajinagar (Aurangabad) (113 km)

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**Field Officer (II), SCCS, MPKV, Rahuri**

## **ADDRESS FOR CORRESPONDENCE**

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## Places to visit near Rahuri



**Sai Baba Temple**  
@ Shirdi  
50km



**Shani Dev Temple**  
@ Shanishingnapur  
27km



**Ajanta- Ellora Caves**  
@ C. Sambhajnagar  
140km



**Mula Dam**  
@ Rahuri  
4km

## Important dates

<b>Last date of Abstract Submission</b>	<b>15<sup>th</sup> January, 2025</b>
<b>Notification of Acceptance of Abstract</b>	<b>30<sup>th</sup> January, 2025</b>
<b>Last date of Manuscript Submission</b>	<b>31<sup>st</sup> January, 2025</b>
<b>Last date for Registration</b>	<b>15<sup>th</sup> February, 2025</b>

### IMPORTANT :

**It is mandatory for the participants to fill up the google form with doc link given below while sending the abstract.**



**[https://docs.google.com/forms/d/e/1FAIpQLSeHoartleqMYVt9FGMTjd4sgHTIUJfFu7mWccJpR6l8WPK2XA/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSeHoartleqMYVt9FGMTjd4sgHTIUJfFu7mWccJpR6l8WPK2XA/viewform?usp=sf_link)**

**Accommodation will be made available from 26<sup>th</sup> Feb. 2025 evening till afternoon 28<sup>th</sup> Feb. 2025 on first come- first served basis as facilities available with organizers are limited. All participants are requested to avail registration before given dates**